

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
14 February 2002 (14.02.2002)

PCT

(10) International Publication Number  
**WO 02/11583 A2**

(51) International Patent Classification<sup>7</sup>: **A46B 9/04**,  
9/06, 15/00

(21) International Application Number: PCT/US01/24561

(22) International Filing Date: 6 August 2001 (06.08.2001)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:  
09/634,087 8 August 2000 (08.08.2000) US

(63) Related by continuation (CON) or continuation-in-part  
(CIP) to earlier application:  
US 09/634,087 (CON)  
Filed on 8 August 2000 (08.08.2000)

(71) Applicant (for all designated States except US):  
**GILLETTE CANADA COMPANY** [CA/CA]; 4 Robert  
Speck Parkway, Mississauga, Ontario L4Z 4C5 (CA).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **BRAUN, Phillip, M.** [US/US]; 128 Beechwood Hill Trail, Exeter, RI 02822 (US). **BREDALL, William, A.** [US/US]; 257 Marvilla Circle, Pacifica, CA 94044 (US). **ROBERTS, Michael** [IE/US]; 12 Apache Drive, Brookfield, CT 06804 (US). **MASTERMAN, Thomas, Craig** [US/US]; 264 Henry Street, San Francisco, CA 94114 (US).

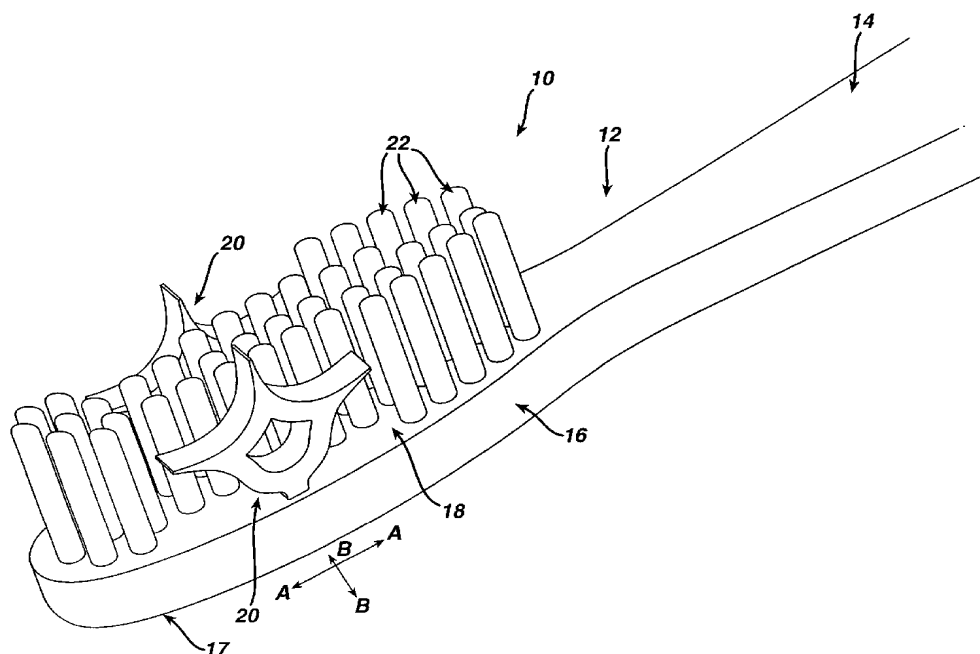
(74) Agents: **GALLOWAY, Peter, D.** et al.; Ladas & Parry, 26 West 61st Street, New York, NY 10023 (US).

(81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.

(84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian

[Continued on next page]

(54) Title: ORAL CARE DEVICES



(57) Abstract: Oral devices are provided, including oral brushes that include bristle tufts and a rocking member having radially extending protrusions constructed to penetrate between a user's teeth. The protrusions are shaped to penetrate the interproximal region, cleaning between a user's teeth and stimulating the gums.



WO 02/11583 A2



patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

**Published:**

— *without international search report and to be republished upon receipt of that report*

- 1 -

ORAL CARE DEVICES

Conventional toothbrushes, having tufts of bristles mounted on a head, are generally effective at removing plaque from the flat surfaces of teeth and the areas between teeth and along the gumline that can be accessed by the bristles.

5 However, such toothbrushes typically cannot clean interproximal and sub-gingival areas where tufts of bristles are unable to penetrate or reach. (The term "interproximal" refers to the areas between the teeth of a mammal). This is because the bristles tend to pass or flick over the gaps between the teeth and are usually physically impeded from reaching behind the interdental papillae and below the

10 gumline. To clean these areas (col and sub-gingival areas), it is generally necessary to floss between the teeth with dental floss.

While flossing effectively cleans the supra-gingival and sub-gingival regions between teeth, most people do not floss regularly. Failing to floss regularly may result in gingivitis, which can lead to more serious gum diseases. These

15 problems can occur despite regular toothbrushing.

The invention features oral devices, such as oral brushes, that are capable of providing interproximal and sub-gingival cleaning and/or gingival stimulation. It is believed that these oral brushes provide clinical benefits, e.g., reduction of gingivitis, to users who do not floss regularly but who do use the oral

20 brush regularly, relative to the benefits provided by using a conventional toothbrush with the same regularity without flossing.

In one aspect, the invention features an oral device that includes a body having a head that is shaped for insertion into the oral cavity, and one or more rocking elements, mounted on the head, each rocking element including a central

25 portion and a plurality of protrusions extending radially from the central portion. The rocking or pivoting motion of the rocking element(s) typically allows interproximal penetration and/or gum stimulation to be achieved using the user's normal brushing motion.

Preferred embodiments may include one or more of the following

30 features. The rocking element is mounted in a slot in the head of the oral device. The slot is shaped and sized to allow rocking of the rocking element in one direction, while restricting the rocking element from moving in a perpendicular

- 2 -

direction. The protrusions of the rocking element taper from a relatively wide base to a relatively narrow tip. The tips are shaped to penetrate the interproximal and subgingival regions of the oral cavity. The tips are preferably less than 0.070 inches wide, more preferably from about 0.005 to 0.025 inches. The rocking  
5 element has a thickness of less than 0.200 inches, more preferably 0.050 to 0.125 inches, and most preferably 0.080 to 0.100 inches. The rocking element has an overall diameter less than 1.000 inches, more preferably 0.500 to 0.700 inches, and most preferably 0.550 to 0.650 inches. The rocking element is formed of a material having a durometer reading of from about 20 to 90 Shore A, more preferably 40 to  
10 80 Shore A. The central portion of the rocking element includes an opening therethrough, sized to allow the rocking element to collapse and conform to a user's tooth shape during use. The rocking element is co-molded with the head of the oral care device, or, alternatively, the rocking element includes a mounting element sized to mount into a hole in the head of the oral care device. The mounting element acts  
15 as a fulcrum for the rocking movement of the rocking element. The central portion of the rocking element is spherical. The protrusions are located on the upper hemisphere of the spherical central portion. The protrusions are spaced less than 90 degrees apart, more preferably 65 to 80 degrees apart. The protrusions are generally cylindrical. The protrusions have a base diameter of 0.100 inches, more  
20 preferably 0.010 to 0.100 inches, and most preferably 0.040 to 0.060 inches. The protrusions have a length less than 0.100 inches, more preferably 0.050 to 0.175 inches, and most preferably 0.070 to 0.080 inches. The spherical central portion has a diameter less than 0.300 inches, more preferably 0.100 to 0.0300 inches, most preferably 0.200 to 0.250 inches.

25 In another aspect, the invention includes an oral brush that includes a body having a head shaped for insertion into the oral cavity, tooth cleansing elements extending from a top surface of the head, and one or more rocking elements mounted on the head, each rocking element including a central portion and a plurality of protrusions extending radially from the central portion, the protrusions  
30 tapering from a relatively wide base to a relatively narrow tip, the tips being sized and shaped to penetrate the interproximal and subgingival regions.

The invention also features methods of using the above-described oral

- 3 -

brushes. In one method, the oral device is inserted into the oral cavity and the user brushes the teeth with the oral brush. Preferably, the teeth are brushed with a motion that causes the protrusions to penetrate into the interproximal region and stimulate the gums.

5                   Other features and advantages of the invention will be apparent from the description and drawings, and from the claims.

FIG. 1 is a perspective view of an oral brush according to one embodiment of the invention.

10                   FIG. 2 is a perspective view of an oral brush according to an alternate embodiment of the invention. The bristles are omitted for clarity.

FIGS. 3-6 are perspective views of rocking elements according to alternate embodiments of the invention. FIGS. 3A and 3B are front and side views of a rocking element according to an embodiment of the invention. FIG. 4A is a schematic view of a rocking element in use according to an embodiment of the invention. FIGS. 5A and 5B are schematic perspective views of rocking elements according to alternate embodiments of the invention. FIG. 6A is a perspective view of an oral brush according to an alternate embodiment of the invention. FIG. 6B is a perspective view of an alternative embodiment of the rocking element shown in FIG. 6.

20                   FIGS. 7 and 7A are a cross-sectional views of an oral brush according to one embodiment of the invention.

Referring to Figs. 1 and 2, an oral brush 10 includes a body 12 that defines a handle 14 and a head 16. Head 16 includes a top surface 18 having a plurality of apertures 26 (Fig. 2) that are constructed to receive tooth cleansing elements, such as tufts of bristles 22 (Fig. 1) and a bottom surface 17. A pair of rocking elements 20 are mounted on the head 16 on the top surface 18, towards the outer edges of the head 16. Each rocking element 20 is constructed to rock back and forth during brushing, generally in the direction indicated by arrows AA, to penetrate the interproximal region and stimulate the gums, as will be discussed further below.

The rocking elements 20 can be mounted flush with the top surface 18 (Fig. 1), or in wells 24 formed in the head 16 (Fig. 2). Each well 24 is

- 4 -

generally shaped to provide lateral support to the rocking element 20 so as to facilitate the rocking motion in the direction of arrows AA and prevent excessive lateral movement, i.e., movement in the direction of arrows BB (Fig. 2). Thus, the sidewalls 27 of the well 24 will restrict movement of the rocking element 20 in a direction perpendicular to the direction of the rocking motion. The width of the well 24 will depend on the thickness of the rocking element 20. The clearance between sidewalls 27 and the face surfaces 33 of the rocking element should be sufficient to allow the rocking element 20 to rock freely, while constraining the rocking element 20 in a direction perpendicular to the rocking plane. Generally, the clearance is from about 0.010 to 0.050 inches.

Referring to FIGS. 3, 3A and 3B, rocking element 20 includes a central region 30, and, extending radially from the central region 30, a plurality of protrusions 31. The protrusions 31 taper from a relatively wide base 34 to a narrow tip 32. The protrusions 31 may also be substantially straight throughout (not shown). Because the tips 32 are relatively thin, as the rocking element 20 passes over the teeth, the tips 32 will penetrate into the interproximal regions. Side surfaces 36 will rub against and clean the teeth in the interproximal region, and face surface 33 will tend to contact the gums, resulting in massaging and cleaning of the supragingival area.

Central region 30 is generally circular with the three protrusions 31 being spaced about the upper half of the central region 30 to generally correspond to the spacing of human teeth. The protrusions 31 are substantially equal in their dimensions, and the tips 32 generally define a circle. The diameter of the circle is preferably less than 1.000 inches, more preferably from about 0.500 to 0.700 inches, and most preferably from about 0.550 to 0.650 inches. The side surfaces 36 each define an arc having a radius of curvature  $R$  of from about 0.150 to 0.175. The effective tip length that will penetrate between two adjacent teeth is from about 0.025 to 0.150 inches. The tips 32 taper to a width  $W$  of less than 0.070, more preferably from about 0.005 to 0.025 inches. It is noted that each tip 32 is tapered to a thickness that is less than the thickness that would be dictated by the radius of curvature  $R$ . That is, following the curve dictated by  $R$  would result in the protrusion 31 becoming undesirably wider towards the tip 32. Therefore, a portion

- 5 -

of side surface 36 tapers linearly to the tip 32, shown in FIG. 3A at 37. The rocking element 20 has a thickness T (Fig. 3B) of less than 0.200 inches, more preferably from about 0.050 to 0.125 inches, and most preferably from about 0.080 to 0.100 inches.

5                   During brushing, the rocking element 20 will rock back and forth, with mounting shaft 40 as its fulcrum (described in detail below), until it contacts camming surface 38. Camming surface 38 will contact either the top surface 18, if no well 24 is used, or the well bottom 25, when a well 24 is used. The camming surface 38 is shaped to allow the desired rocking distance. Varying the shape of the  
10 camming surface or adding detents to the camming surface can control the amount of rocking. The shape of the well bottom 25 can also control the amount of rocking, when a well 24 is used.

FIG. 4 shows an alternate rocking element 120. The rocking element 120 includes an opening 50 extending through the thickness of the rocking element  
15 120 in the central region 30. The opening 50 is sized and shaped to allow the rocking element 120 to collapse (due to the resilient nature of the elastomeric material used to form the rocking element 120) and thereby conform to a user's teeth 100. As shown in Fig. 4A, the rocking element 120 will collapse under  
20 normal brushing pressure, causing the tips 32a, 32b to be urged towards the tip 32c that is within the interproximal region. Side surfaces 36 then wrap around the teeth 100, and a portion of the side surfaces 36 penetrate into the interproximal region (FIG. 4A). This wrapping action will help clean between the teeth 100 and polish the outer surface of the teeth 100. The opening 50 is generally sized to allow the rocking element 120 to collapse under normal pressure, while maintaining lateral  
25 stiffness.

FIG. 5 shows another alternate rocking element 220. Bristles 60 extend from the tips 32 to facilitate better penetration into the interproximal region. The added length provided by the bristles will cause deeper penetration into the interproximal region, allowing more thorough cleaning. The bristles may be  
30 co-molded with the rocking element, or joined to the rocking element in any suitable manner. Further, the bristles 60 may be standard toothbrush bristles, plastic elements or rubber elements. The length of the bristles 60 is preferably less than

- 6 -

0.150, more preferably from about 0.025 to 0.150, most preferably from about 0.025 to 0.075 inches. The diameter of the bristles 60 is preferably less than 0.012, more preferably from about 0.002 to 0.010 inches. The spacing between the bristles 60 is from about 0.010 to 0.100 inches.

5                   FIG. 5A shows another alternative rocking element 420. The protrusions 31 are diamond shaped in cross section. The protrusions 31 taper in two dimensions from a relatively wide base 34 to a relatively narrow tip 32. This "double taper" provides a protrusion with angled surfaces capable of wedging between a user's teeth. The geometry and benefits of such a shape for the  
10 protrusions 31 is described in U.S. Patent Application Serial No. 09/573,576, entitled "Oral Devices," filed on May 18, 2000, assigned to The Gillette Company, assignee of the present invention, and incorporated herein by reference.

                  FIG. 5B shows another alternative rocking element 520. The protrusions 31 are triangular shaped in cross section. The protrusions 31 taper in  
15 two dimensions from a relatively wide base 34 to a relatively narrow tip 32. This "double taper," as described above, is capable of wedging between a user's teeth. The geometry and benefits of such a shape for the protrusions 31 is described in U.S. Patent Application Serial No. 09/573,576, incorporated by reference above.

                  FIG. 6 shows another alternate rocking element 320. The rocking  
20 element 320 is more omnidirectional than the rocking elements described above, resulting in easier use during circular brushing. The rocking element 320 includes a spherical body 70 and, extending radially from the upper hemisphere of the spherical body 70, a plurality of protrusions 72. The protrusions 72 taper from a generally cylindrical base 74 to a hemispherical tip 76. The protrusions 72 are  
25 shaped and sized to penetrate into the interproximal region. The rocking element 320 rocks on the lower hemisphere of the spherical body 70, pivoting around mounting shaft 40 (described in detail below). The hemispherical shape allows for a rocking movement in all directions. Therefore, a well 24 would generally not be used with this embodiment. The diameter of the spherical body 70 is preferably  
30 less than 0.300 inches, more preferably from about 0.100 to 0.300 inches, and most preferably from about 0.200 to 0.250 inches. The protrusions 72 have a length L that is preferably less than 0.200 inches, more preferably from about 0.050 inches to



- 7 -

0.175 inches, and most preferably from about 0.070 to 0.080 inches. The cylindrical base 74 of the protrusions 72 have a diameter D that is preferably less than 0.100 inches, more preferably from about 0.010 inches to 0.100 inches, and most preferably from about 0.040 to 0.060 inches. The tips 76 of the protrusions 72 may be hemispherical (Fig. 6) or conical (Fig. 6B). The radius of curvature R2 for the hemispherical tip 76 is preferably 0.050 inches, more preferably from about 0.010 to 0.040 inches, and most preferably from about 0.010 to 0.025 inches. The taper angle A for the conical tip 76 (Fig. 6B) is preferably 75 degrees, more preferably from about 30 degrees to 60 degrees, and most preferably from about 40 to 50 degrees. The protrusions 72 are spaced about the spherical body 70 at regularly spaced angles S. The angle S is preferable less than 90 degrees, most preferably from about 65 degrees to 80 degrees.

The preferred rocking elements shown in Figs. 3-6 also include a mounting shaft 40 that includes a resilient protrusion 44. One suitable technique for mounting the rocking element 20 on the oral brush 10 is by an interference fit between protrusion 44 and the bottom surface 17 of head 16, as shown in FIG. 7A. As shown in Fig. 7, the mounting shaft 40 is pulled through a bore 48 in the head 16 having a diameter smaller than the protrusion 44, temporarily compressing the protrusion 44. Protrusion 44 is held in place by an interference fit when the protrusion 44 expands to its normal size upon exiting the bore (Fig. 7A). The portion 46 of mounting shaft that extends beyond the protrusion is trimmed flush with the head 16. Alternatively, the protrusion 44 could be set into a countersink (not shown) in the head 16.

In the mounting arrangement shown in Fig. 7A, the mounting shaft 40 is the fulcrum of the rocking element 20. The diameter of mounting shaft 40 is generally from about 0.060 to 0.070 inches. The diameter of protrusion 44 is generally from about 0.080 to 0.090 inches. In production, the rocking element 20 may be mounted by insert molding the rocking element 20 into the head 16 of the oral device 10. Insert molding would eliminate the need for a through bore 48 in the head 16. Instead, the mounting shaft 40 would be embedded in the head 16 during the molding of the body 12.

The rocking element 20 can be mounted in the center of the head 16

- 8 -

if a single rocking element 20 is used. In embodiments with more than one element, the rocking elements 20 may be mounted towards the sides of the head 16. Alternatively, the rocking elements 20 may be mounted towards the midpoint of the head 16 or towards the front of the head 16.

5                Suitable materials for the rocking element 20 include those that are safe for use in the oral cavity and which have suitable mechanical properties. The material used to form rocking element 20 is preferably relatively soft and flexible, to avoid user discomfort and to allow the tips 32 to flex during brushing to better penetrate the interproximal region. The material should also be strong and flexible  
10 to allow the mounting shaft 40 to flex and allow the rocking member 20 to rock. Preferably, the material has a durometer reading of from about 20 to 90 Shore A, most preferably about 40 to 80 Shore A. To obtain these properties, the rocking elements 20 are preferably formed of a thermoplastic elastomer. Suitable thermoplastic elastomers include, e.g., KRATON-type rubber-based block  
15 copolymers such as DYNAFLEX G2701 and DYNAFLEX G2755 polymers, commercially available from GLS Corporation, Cary, Illinois. The tips 32 can be co-molded with the rest of the rocking element 20, allowing the rest of the rocking element 20 to be formed of a different material. In this case, the tips 32 can be formed of a relatively softer material. Suitable tip materials include KRATON-type  
20 rubber-based block copolymers having a hardness of about 50-90 Shore A, e.g., DYNAFLEX G2780 polymer.

Texture can be added to the rocking elements 20 to facilitate better cleaning, such as scraping plaque off the teeth. The texture can be added by molding texture directly into the entire rocking element 20 or the protrusions 31 and  
25 72. Texture can also be achieved by the addition of an abrasive to the base material used to make the rocking elements 20.

Other embodiments are within the claims. For example, one or more rocking elements may be used on an oral care device without cleansing elements. Such a device can be used to clean and massage the gums and interproximal region,  
30 with a conventional toothbrush being used separately to clean the teeth. Rocking elements may also be mounted on the body 10 at the end of handle 14 that is opposite the head 16. Further, the oral brush 10 could include only one rocking

- 9 -

element, or more than two rocking elements 20.

- 10 -

CLAIMS

1. An oral care device comprising:  
a body having a head shaped for insertion into the oral cavity, and  
a rocking element mounted on the head, the rocking element  
5 including a central portion and a plurality of protrusions extending radially from the  
central portion.
2. The oral care device of claim 1, wherein the protrusions taper from a  
relatively wide base to a relatively narrow tip.
3. The oral care device of claim 1, further comprising tooth cleansing  
10 elements extending from a top surface of the head.
4. The oral care device of claim 1, wherein the head includes a slot for  
mounting the rocking element, the slot shaped to allow the rocking element to rock  
back and forth as the oral care device is used.
5. The oral care device of claim 4, wherein the slot is sized to support  
15 the rocking element in a direction perpendicular to the direction of rocking, thereby  
restricting movement of the rocking element in the perpendicular direction.
6. The oral care device of claim 1, wherein the tips are shaped to  
penetrate the interproximal and subgingival regions of the oral cavity.
7. The oral care device of claim 1, wherein the tips have a width of less  
20 than 0.070.
8. The oral care device of claim 1, wherein the tips have a width of  
from about 0.005 to 0.025 inches.
9. The oral care device of claim 1, wherein the rocking element has a  
thickness of less than 0.200 inches.
- 25 10. The oral care device of claim 1, wherein the rocking element has a  
thickness of from 0.050 to 0.125 inches.
11. The oral care device of claim 1, wherein the rocking element has a  
thickness of from 0.080 to 0.100 inches.
12. The oral care device of claim 1, wherein the rocking element has an  
30 overall diameter less than 1.000 inches.
13. The oral care device of claim 1, wherein the rocking element has an  
overall diameter of from 0.500 to 0.700 inches.

- 11 -

14. The oral care device of claim 1, wherein the rocking element has an overall diameter of from 0.550 to 0.650 inches.
15. The oral care device of claim 1, wherein the rocking element is formed of a material having a durometer reading of from about 20 to 90 Shore A.
- 5 16. The oral care device of claim 1, wherein the rocking element is formed of a material having a durometer reading of from about 40 to 80 Shore A.
17. The oral care device of claim 1, wherein the central portion further includes an opening therethrough sized to allow the rocking element to conform to a tooth's shape during use.
- 10 18. The oral care device of claim 1, wherein each protrusion has a double taper from a relatively wide base to a relatively narrow tip.
19. The oral care device of claim 18, wherein each protrusion is generally diamond-shaped in cross section.
20. The oral care device of claim 18, wherein each protrusion is
- 15 generally triangular in cross section.
21. The oral care device of claim 1, wherein the rocking element is co-molded with the head.
22. The oral care device of claim 1, wherein the rocking element further comprises a mounting element sized to mount into a hole in the head.
- 20 23. The oral care device of claim 1, further comprising a second rocking element.
24. The oral care device of claim 1, wherein the central portion is spherical.
25. The oral care device of claim 24, wherein the protrusions are located
- 25 on the upper hemisphere of the central portion.
26. The oral care device of claim 24, wherein the protrusions are spaced less than 90 degrees apart.
27. The oral care device of claim 24, wherein the protrusions are spaced from about 65 to 80 degrees apart.
- 30 28. The oral care device of claim 24, wherein the protrusions are cylindrical.
29. The oral care device of claim 24, wherein the protrusions have a base

- 12 -

diameter less than 0.100 inches.

30. The oral care device of claim 24, wherein the protrusions have a base diameter from about 0.010 inches to 0.100 inches.

31. The oral care device of claim 24, wherein the protrusions have a base  
5 diameter from about 0.040 inches to 0.060 inches.

32. The oral care device of claim 24, wherein the protrusions have a length less than 0.100 inches.

33. The oral care device of claim 24, wherein the protrusions have a length of from about 0.050 inches to 0.175 inches.

10 34. The oral care device of claim 24, wherein the protrusions have a length of from about 0.070 inches to 0.080 inches.

35. The oral care device of claim 24, wherein the spherical central portion has a diameter less than 0.300 inches.

36. The oral care device of claim 24, wherein the spherical central  
15 portion has a diameter from about 0.100 inches to 0.300 inches.

37. The oral care device of claim 24, wherein the spherical central portion has a diameter from about 0.200 inches to 0.250 inches.

38. The oral care device of claim 24, wherein the movement of the rocking element during brushing is substantially omnidirectional.

20 39. The oral care device of claim 1 or 24, wherein the rocking element further comprises a shaft, mounted on the central portion to act as a fulcrum for rocking movement of the rocking element.

40. An oral care device comprising:

25 a body having a head shaped for insertion into the oral cavity;  
a rocking element mounted on the head, the rocking element including a central portion and a plurality of protrusions extending radially from the central portion, the protrusions tapering from a relatively wide base to a relatively narrow tip, the tips being shaped and sized to penetrate the interproximal and subgingival region.

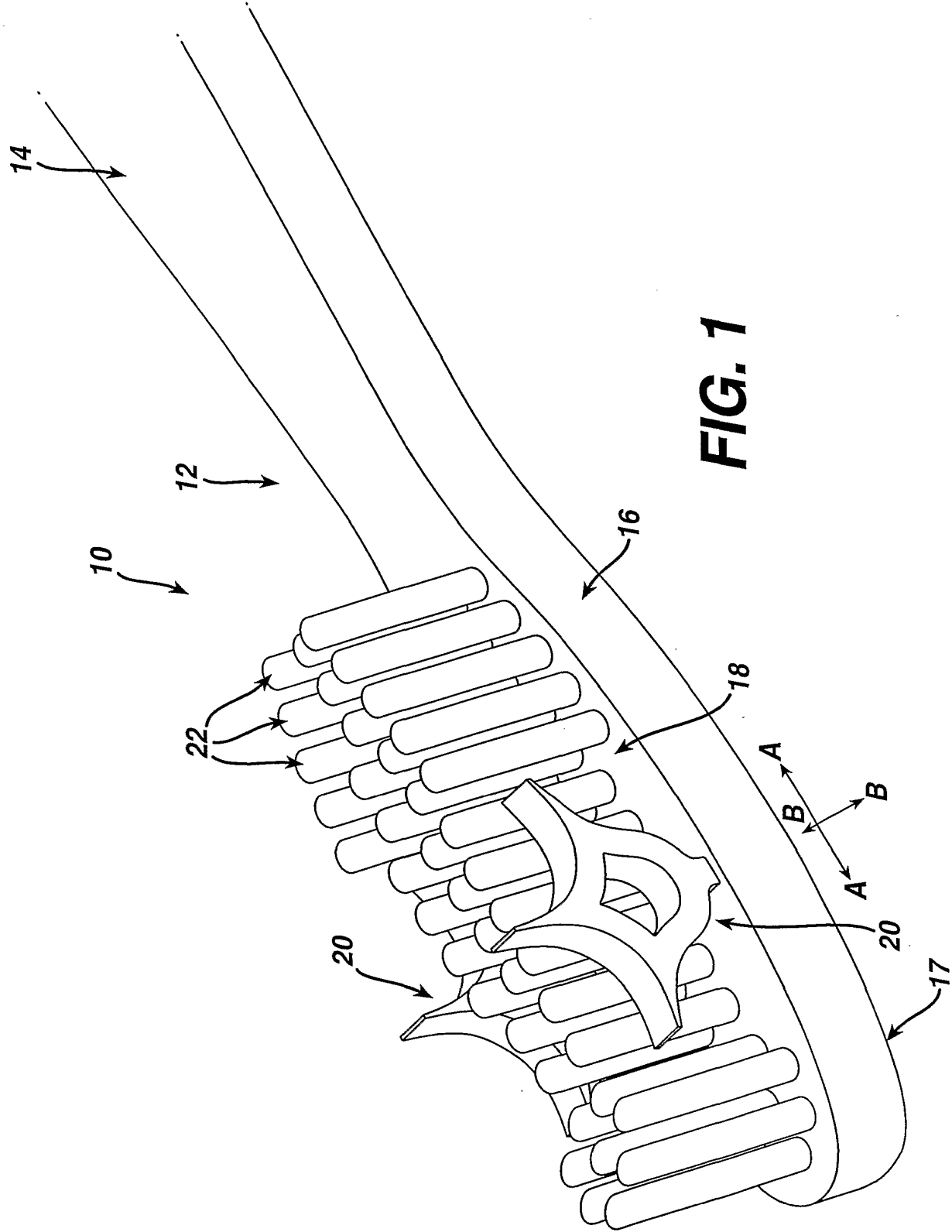
30 41. A method of oral hygiene comprising:  
inserting into the oral cavity of a human an oral brush that comprises a body having a head, tooth cleansing elements extending from a top surface of the

- 13 -

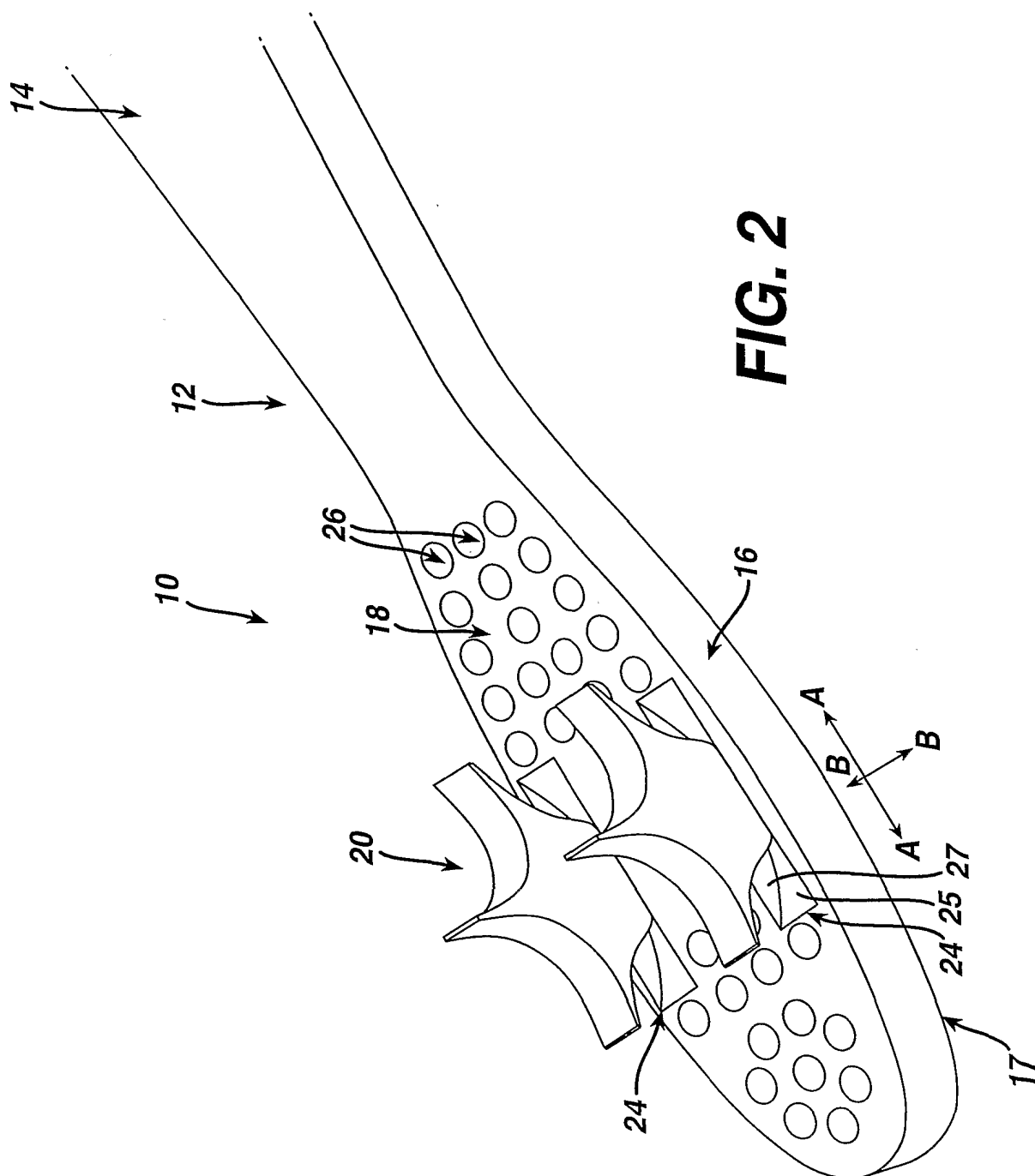
head, and a rocking element mounted on the head, the rocking element including a central portion and a plurality of protrusions extending radially from the central portion; and

brushing the teeth with the oral brush.

- 5 42. The method of claim 41, wherein the brushing step comprises using a motion that causes the protrusions to penetrate between adjacent teeth, resulting in interproximal penetration and gum stimulation.







**FIG. 3**

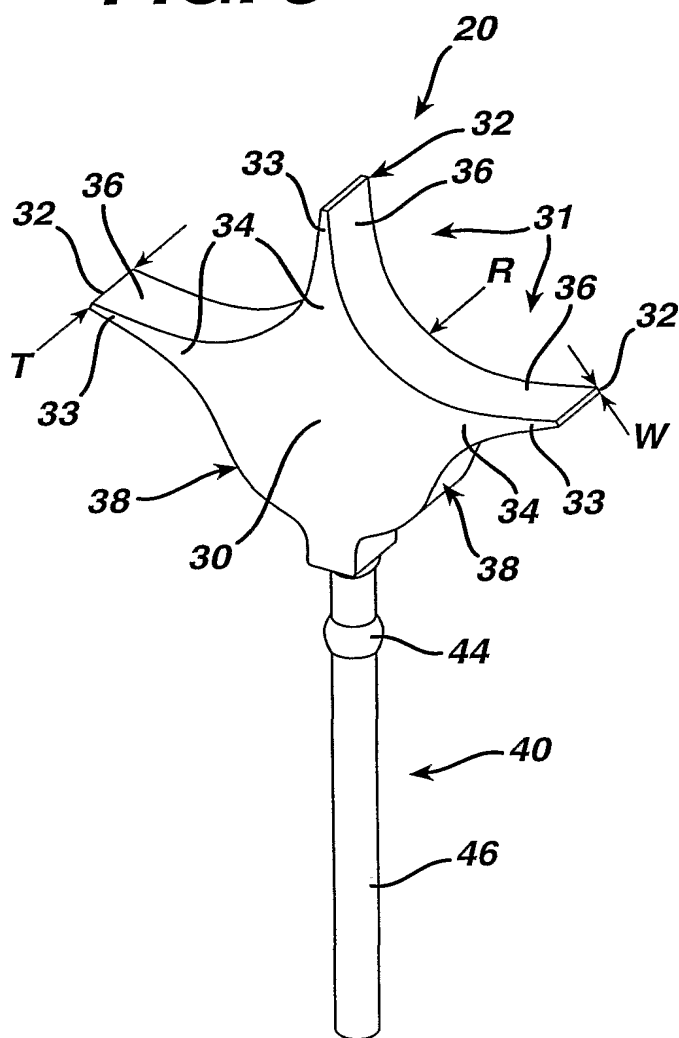


FIG. 3B

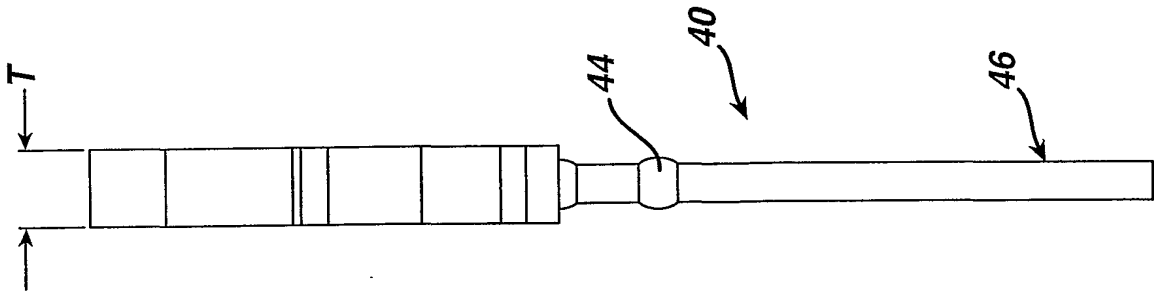
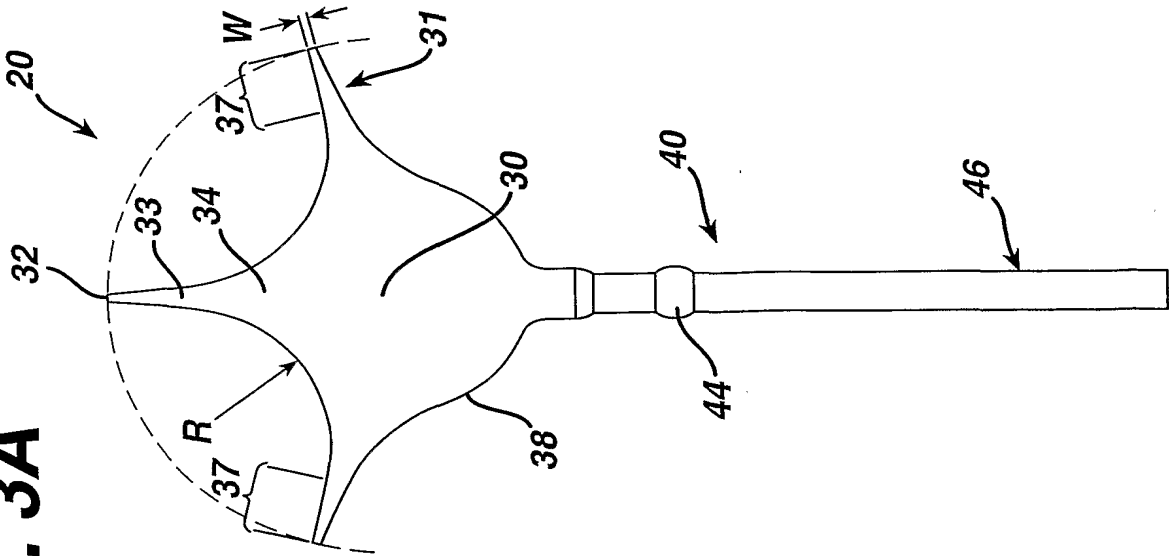
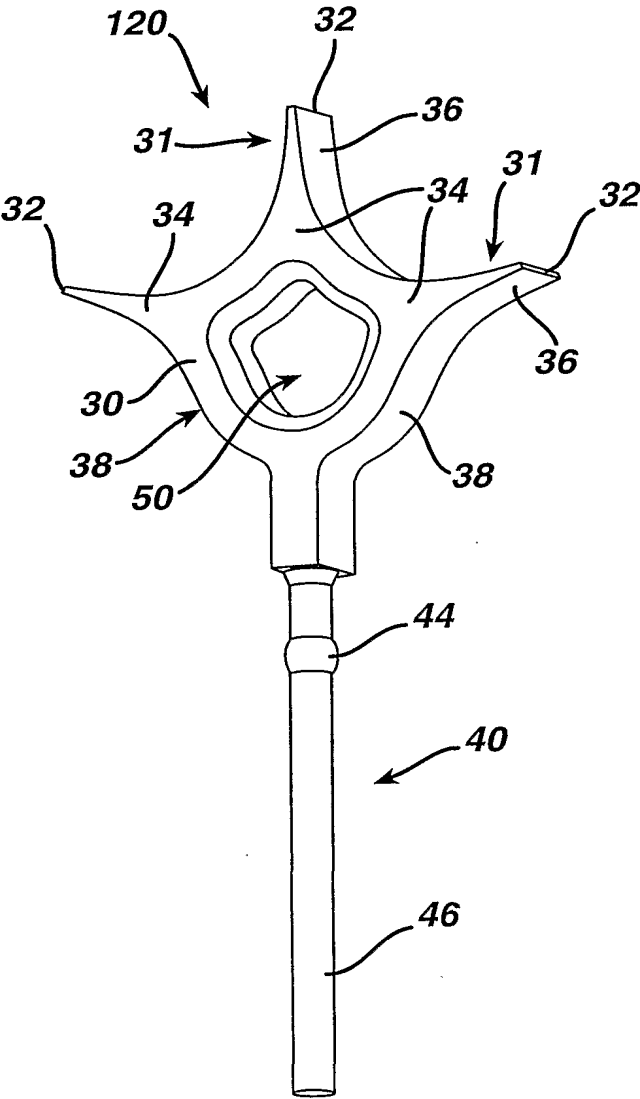


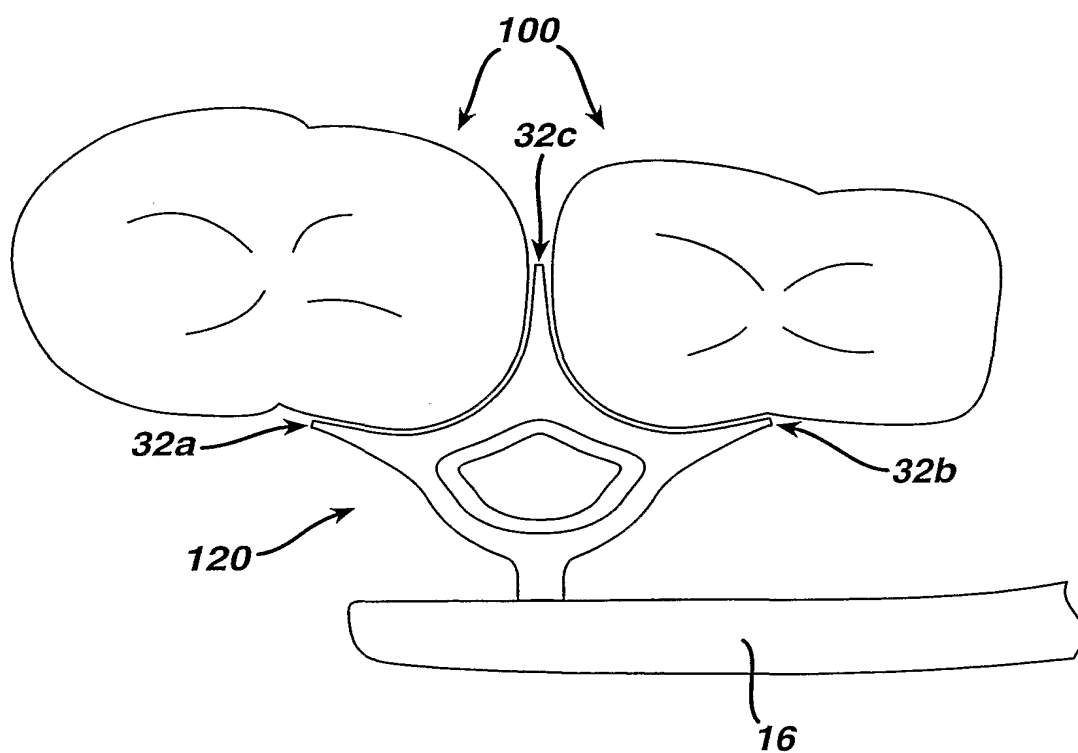
FIG. 3A



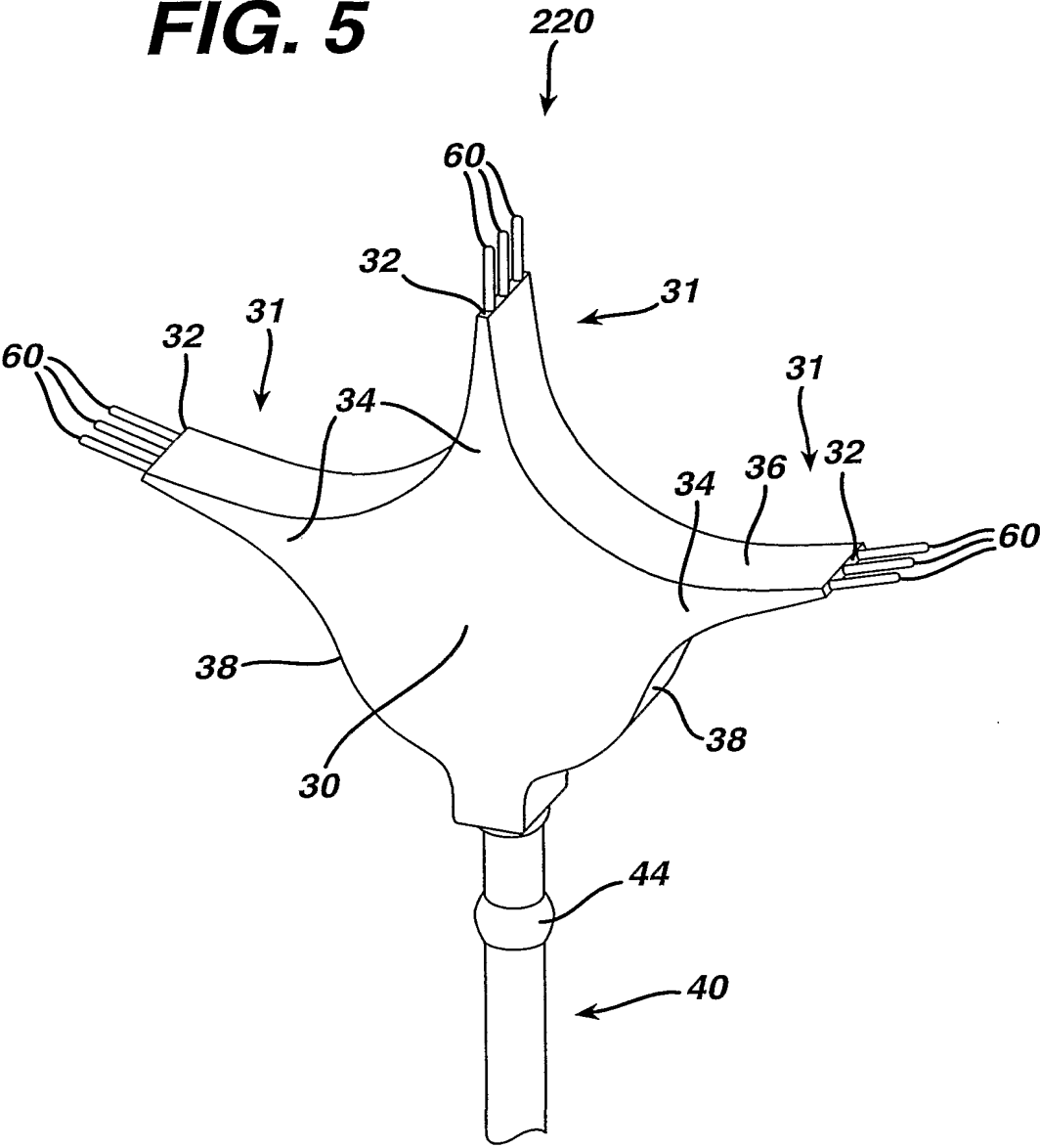
**FIG. 4**



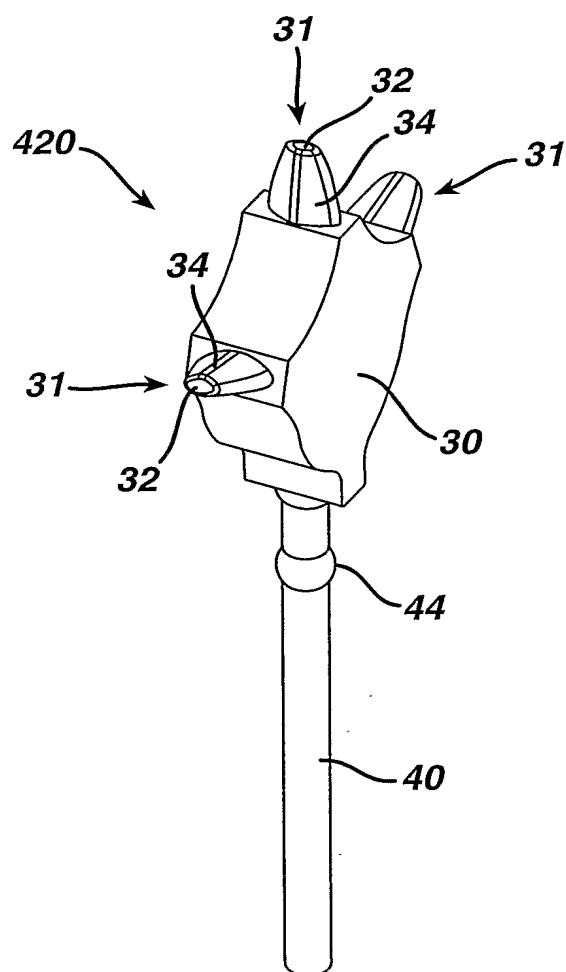
6/14

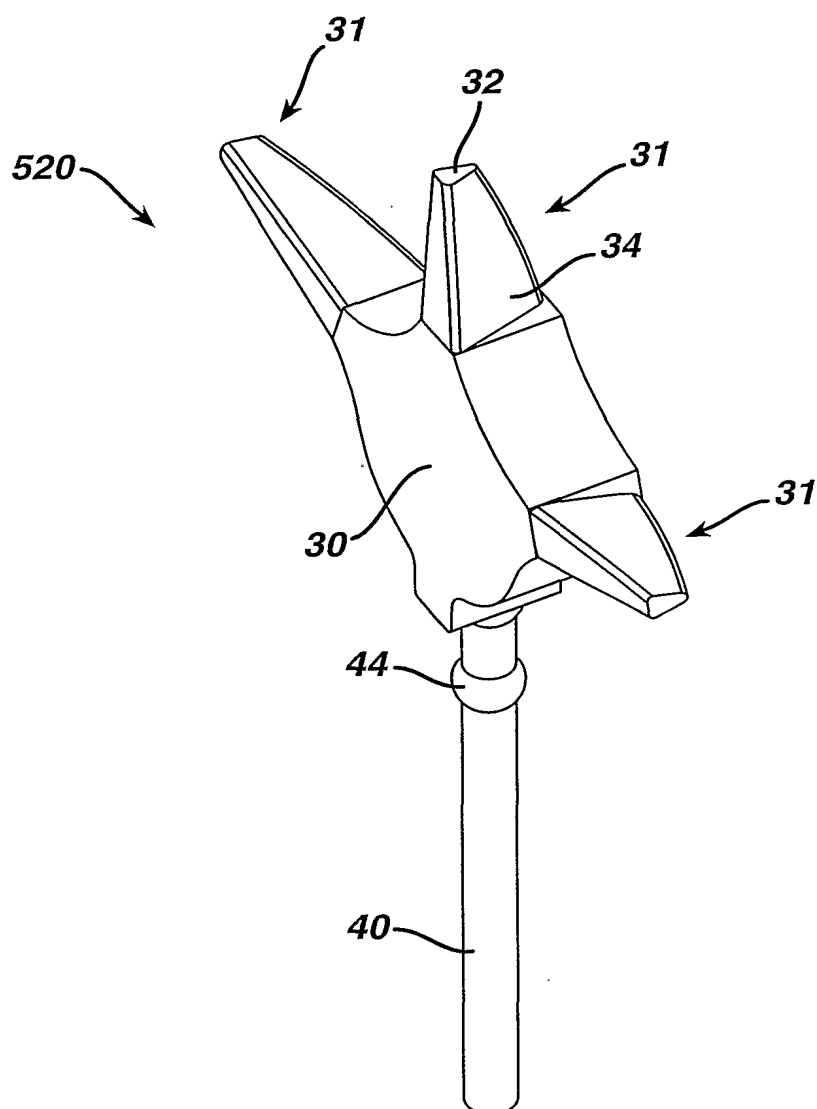
**FIG. 4A**

**FIG. 5**

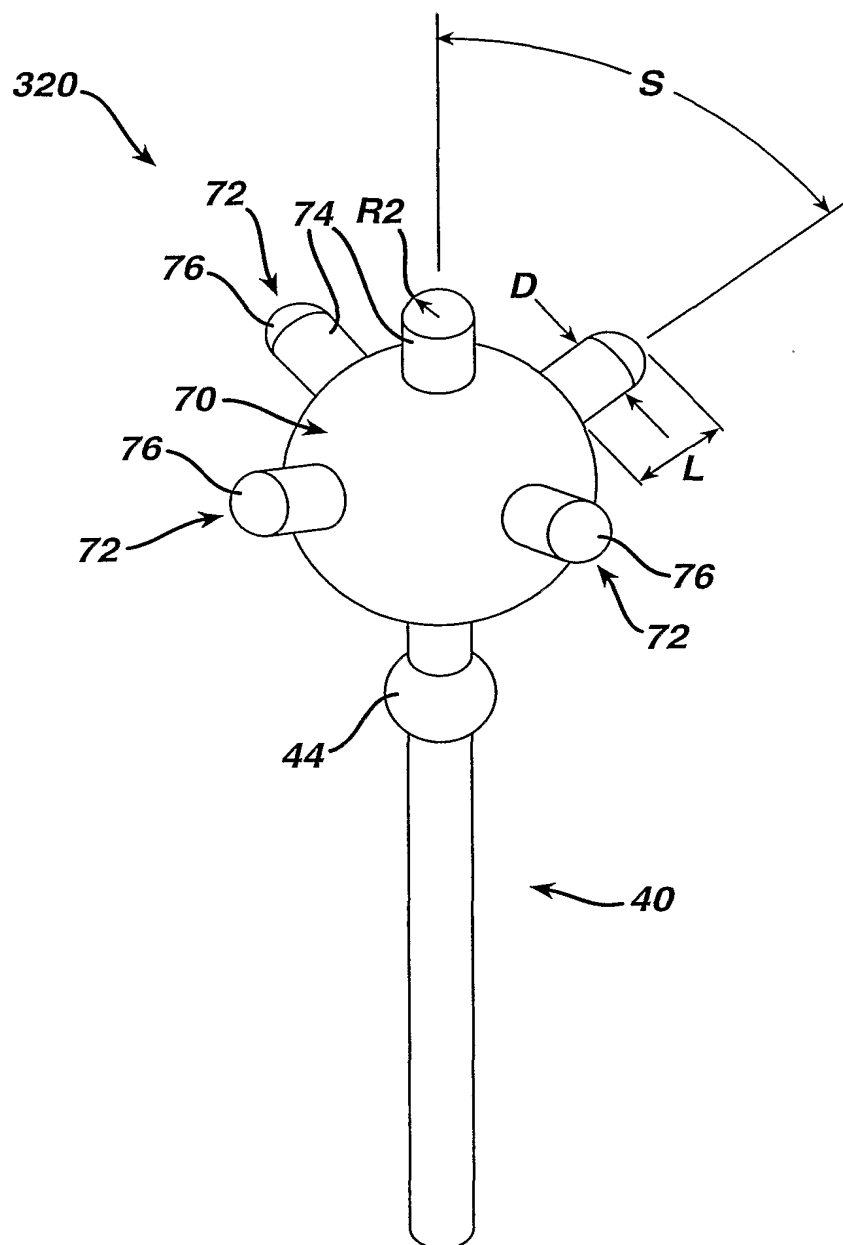


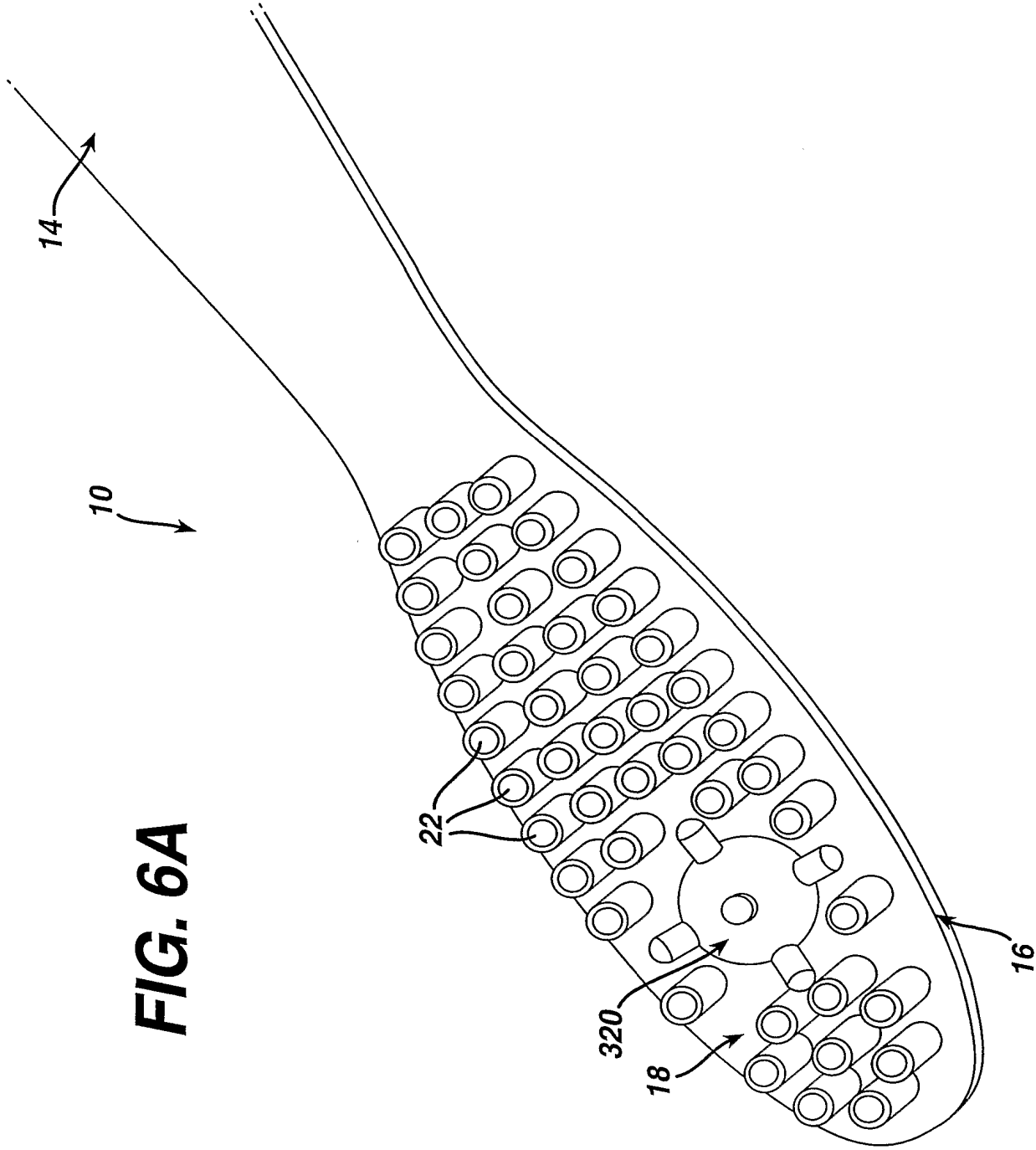
8/14

**FIG. 5A**

**FIG. 5B**



**FIG. 6**



**FIG. 6A**

**FIG. 6B**

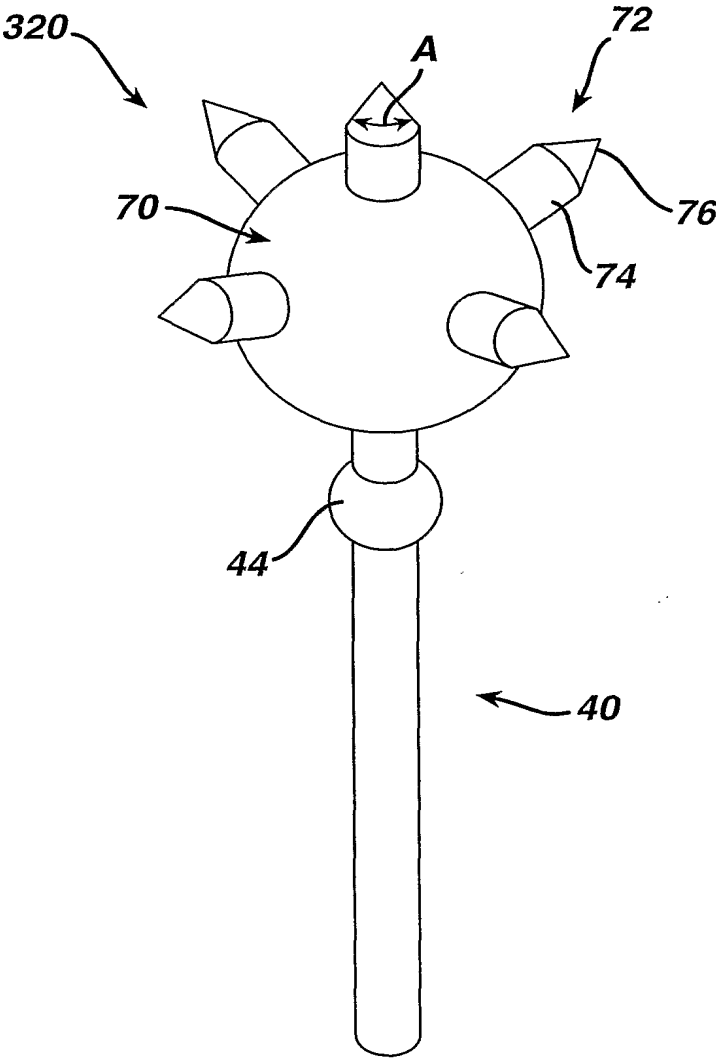


FIG. 7

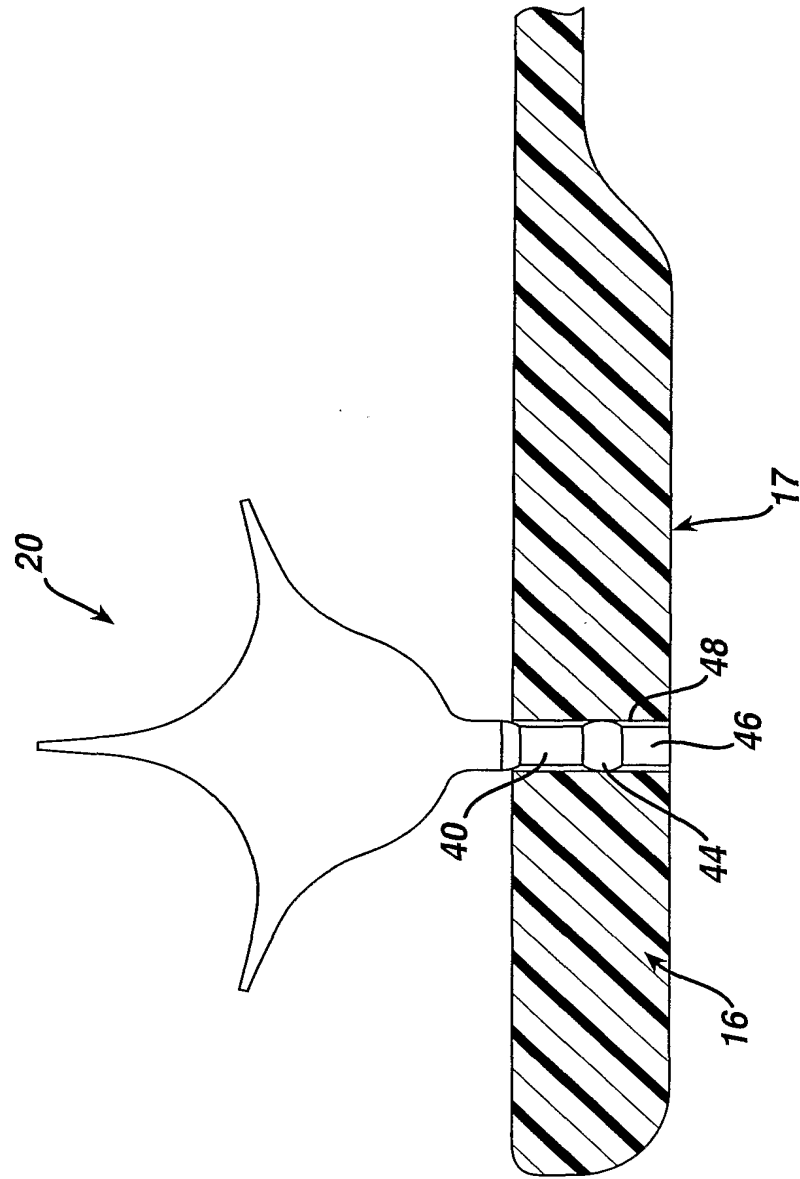
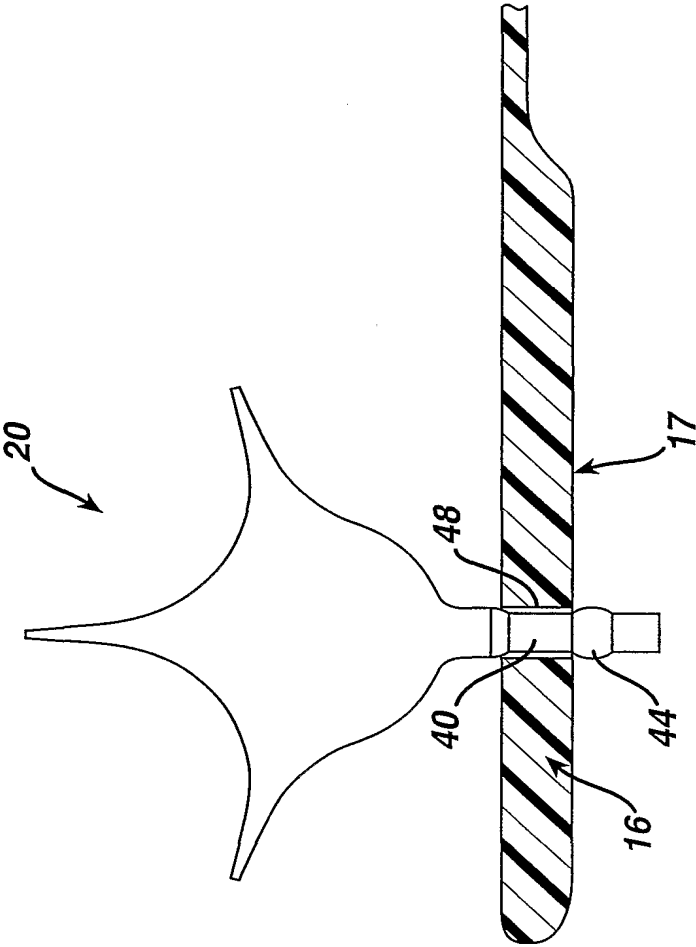


FIG. 7A



(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
14 February 2002 (14.02.2002)

PCT

(10) International Publication Number  
**WO 02/011583 A3**

(51) International Patent Classification<sup>7</sup>: **A46B 9/04**,  
9/06, 15/00

(21) International Application Number: PCT/US01/24561

(22) International Filing Date: 6 August 2001 (06.08.2001)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:  
09/634,087 8 August 2000 (08.08.2000) US

(63) Related by continuation (CON) or continuation-in-part  
(CIP) to earlier application:  
US 09/634,087 (CON)  
Filed on 8 August 2000 (08.08.2000)

(71) Applicant (for all designated States except US):  
**GILLETTE CANADA COMPANY** [CA/CA]; 4 Robert  
Speck Parkway, Mississauga, Ontario L4Z 4C5 (CA).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **BRAUN, Phillip,**

**M.** [US/US]; 128 Beechwood Hill Trail, Exeter, RI 02822  
(US). **BREDALL, William, A.** [US/US]; 257 Marvilla  
Circle, Pacifica, CA 94044 (US). **ROBERTS, Michael**  
[IE/US]; 12 Apache Drive, Brookfield, CT 06804 (US).  
**MASTERMAN, Thomas, Craig** [US/US]; 264 Henry  
Street, San Francisco, CA 94114 (US).

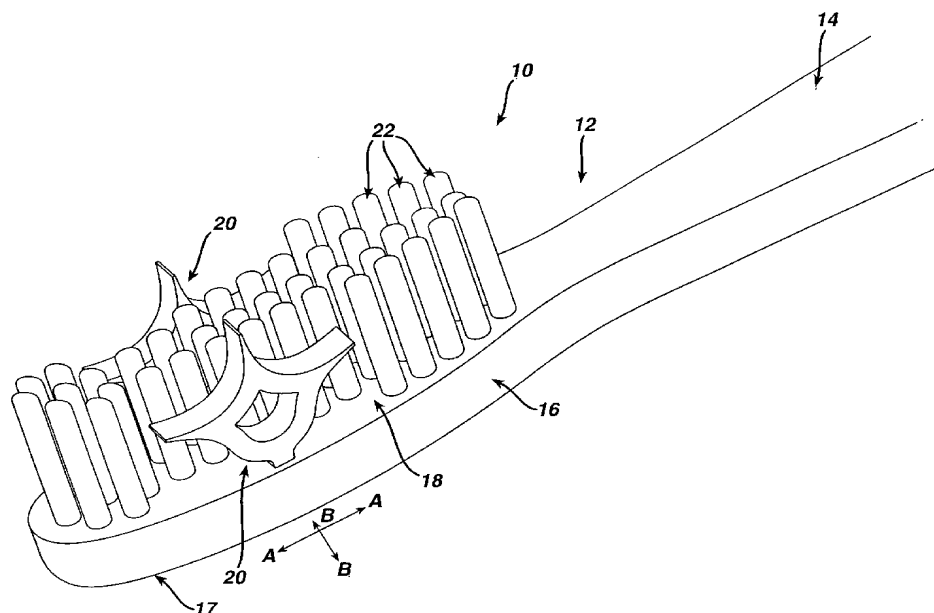
(74) Agents: **GALLOWAY, Peter, D.** et al.; Ladas & Parry, 26  
West 61st Street, New York, NY 10023 (US).

(81) Designated States (*national*): AE, AG, AL, AM, AT, AU,  
AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU,  
CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH,  
GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC,  
LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW,  
MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK,  
SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA,  
ZW.

(84) Designated States (*regional*): ARIPO patent (GH, GM,  
KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian  
patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European  
patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE,  
IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF,

[Continued on next page]

(54) Title: ORAL CARE DEVICES



(57) Abstract: Oral devices are provided, including oral brushes that include bristle tufts and a rocking member having radially extending protrusions constructed to penetrate between a user's teeth. The protrusions are shaped to penetrate the interproximal region, cleaning between a user's teeth and stimulating the gums.



WO 02/011583 A3



CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

**(88) Date of publication of the international search report:**  
1 August 2002

**Published:**

— with international search report

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

## INTERNATIONAL SEARCH REPORT

International Application No

PCT/US 01/24561

## A. CLASSIFICATION OF SUBJECT MATTER

IPC 7 A46B9/04 A46B9/06 A46B15/00

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 7 A46B A61C

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	EP 1 004 282 A (ERTL CHRISTINE) 31 May 2000 (2000-05-31)  abstract; figure 4A	1,2,6, 24-27, 40-42
A	---	7-21
A	US 3 230 562 A (BIRCH MARJORIE A) 25 January 1966 (1966-01-25) figures 1-4,8,9	1-3,6, 22-39
A	---	
A	WO 99 37180 A (WILSON VERNON) 29 July 1999 (1999-07-29) figures 1,4,5	4,5
A	---	
	US 2 246 867 A (NASH MANLEY K ET AL) 24 June 1941 (1941-06-24) left-hand column, line 13-27; figures --- -/--	

☒ Further documents are listed in the continuation of box C.☒ Patent family members are listed in annex.

## \* Special categories of cited documents :

- \*A\* document defining the general state of the art which is not considered to be of particular relevance
- \*E\* earlier document but published on or after the international filing date
- \*L\* document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)
- \*O\* document referring to an oral disclosure, use, exhibition or other means
- \*P\* document published prior to the international filing date but later than the priority date claimed

\*T\* later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

\*X\* document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

\*Y\* document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art.

\*&\* document member of the same patent family

Date of the actual completion of the international search

1 March 2002

Date of mailing of the international search report

13/03/2002

Name and mailing address of the ISA

European Patent Office, P.B. 5818 Patentlaan 2  
NL - 2280 HV Rijswijk  
Tel. (+31-70) 340-2040, Tx. 31 651 epo nl,  
Fax: (+31-70) 340-3016

Authorized officer

van Bilderbeek, H.



# INTERNATIONAL SEARCH REPORT

Int'l Application No

PCT/US 01/24561

## C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	DE 36 21 815 A (SCHAIPER HEINRICH) 14 January 1988 (1988-01-14) abstract; figures ---	
A	US 5 735 011 A (ASHER RANDALL S) 7 April 1998 (1998-04-07) abstract; figures -----	

## INTERNATIONAL SEARCH REPORT

International Application No

PCT/US 01/24561

Patent document cited in search report		Publication date	Patent family member(s)		Publication date
EP 1004282	A	31-05-2000	EP	1004282 A2	31-05-2000
US 3230562	A	25-01-1966	NONE		
WO 9937180	A	29-07-1999	US	5956797 A	28-09-1999
			EP	1077623 A1	28-02-2001
			WO	9937180 A1	29-07-1999
US 2246867	A	24-06-1941	NONE		
DE 3621815	A	14-01-1988	DE	3621815 A1	14-01-1988
US 5735011	A	07-04-1998	AU	5427698 A	10-06-1998
			WO	9822000 A1	28-05-1998